

Mission, Vision, Core Values

Mission

ACCESS enhances everyday lives by providing software connecting users worldwide.

ACCESS provides software that enriches everyone's lives, no matter their technology skills, by giving people new experiences and values through software they use every day.

Vision

ACCESS aims to become an innovative software company that solves the issues of users, industry, and region with self-activeness and technology which connects "all devices, services, people."

Since its foundation, ACCESS strength has been in the technologies which "connect" various devices to the Internet. With its expertise in "connecting" devices to the Internet, ACCESS will always look ahead and be aware of the current and upcoming needs of end-users, the computer industry, and the community. Not only driven by technology, but driven by our employees' passion, ability, and talents, ACCESS will continue to provide innovative solutions through software and be recognized as an innovative company.

Core values

1. Users First

Users should be top of mind. Do something that exceeds users' expectations.

Users first, not "me" first. We should be externally focused. We want to exceed the expectations of end-users and our customers and make them say "Oh, this is what I really wanted!"

2. Think Big

Think boldly. Don't make excuses; instead, think of the positive and realistic ways to get things done.

We should not think small for safe, risk-free accomplishments. We should think boldly and come up with the ways to get things done, instead of finding excuses.

3. Challenge

Never miss the chance to be challenged. Don't hesitate to challenge what we believe in.
Don't regret and make excuses such as "I wish I had done it at that time." We should take chances and go forward when we believe we can.

4. Commitment

Be professional. Never compromise; Commit to deliver the end result.
As professional business persons (receiving remuneration), we should be determined to accomplish (without compromise) and never give up, even it takes extra time to do so.

5. Professionalism

Develop specialized areas and keep sharp like an arrow.
We want to achieve ACCESS Vision by pursuing uniqueness and high degree of professionalism, not by a broad and shallow approach. We will concentrate on our strong areas (value-positioning areas) and be the number one (Niche Top) in the market.

6. Respect for each other and share your knowledge.

Delivering WOW to our users comes first in our business. To do so, we must deliver WOW to ourselves.

7. Always create and deliver excitement to users.

We should eliminate needless processes, development, design, etc. in all steps and make everything rational and simple.

8. Simplicity

Do things simple with a sense of rationality.
We should eliminate needless process, development, design, etc. in all steps and make everything rational and simple.

9. Evolution

Continue to evolve with change. Don't be satisfied with your current status.
We are ever evolving; we should not be comfortable with status quo, we should learn from past mistakes and exceed our past success.

10. Frugality

Think about the cost and always keep in mind to be creative with originality.
In order to maximize the profit, we should always think about cost and be creative within the limited budget. However, we should not hesitate to invest in what we believe to be necessary for our growth.